



EDITORIAL

ONE ALWAYS STARTS A new venture with some trepidation. Publishing a new Journal is not an everyday occurrence. Creating a venue for both student and academically qualified writers to share their views on global health is exciting. The minds of those being taught often challenge the teachings – and the perceptions and beliefs – of those whose profession is the shaping of minds.

We started our quest for a new journal, *Global Health – an Online Journal for the Digital Age*, with a presumption that we would not publish if our content was not “scholarly” in scope. We have not deviated from that course except to stand back and realize all that is scholarly is not necessarily produced from those that have already achieved academic and professional success. In the classrooms of the world, our global world, are brilliant minds combined with a mission to make the world a better place in which to study, live, work and lend a hand to those less fortunate. We have observed this trend at the University of Findlay in Findlay, Ohio, USA. With the good fortune to have a diversified blend of both international and American students studying healthcare management, we have observed health and social issues confronting a global population and been impressed with our student’s ideas for meaningful change.

Law Review Journals have historically provided law students with opportunities to examine the law, weigh the pros and cons of competing values, and publish well-researched articles documenting the fruits of their labor. Articles from Law Reviews are frequently cited by courts in a written opinion. The concept of a Management Review Journal, written by students is a rarity. The time has come to open the portals of student research and publication to those who seek to make their living in the world of management – and today management is a global challenge. Moreover, health care is playing a key role from concerns with rising costs to the recognition that millions die each year for want of even the most basic health care.

The mission of the University of Findlay’s publication, *Global Health – an Online Journal for the Digital Age*, is to provide writing and editing opportunities for students preparing to enter the field of health care in venues that span the globe. Faculty members and guest authors are also encouraged to contribute articles that will help students in their quest for knowledge. Stu-

dent, faculty and guest contributors will use the Journal as a repository for scholarly articles on:

Careers in Global Health Care (articles on interesting careers that people, especially young people, have carved out for themselves in various health care settings)

1. Entrepreneurship in Global Health Care (articles on exciting entrepreneurial businesses and initiatives within larger businesses could be featured, especially entrepreneurial businesses and ventures initiated by younger individuals)
2. Having an impact (articles about people, businesses, organizations, or initiatives that are having a demonstrable impact on some facet of global health care and/or people)
3. Alternative Health Care (articles about nontraditional approaches to health care around the globe)
4. Guest article (by a recognized authority)
5. Health care systems and their impact on health in various countries around the world.

ARE YOU HAPPY?

AS WE CHALLENGE OUR students we ask: are you happy with the health care in your Country? Is access assured? Are costs reasonable - those that you pay out of pocket as well as those paid for you by your employer or the government? If a child is born today in your Country does he or she have a reasonable chance to live beyond 75 years of age? Will medical and scientific breakthroughs double life expectancy in your lifetime - in your children’s lifetime?

We suspect the answers to the above questions will be both positive and negative. Our students’ expectations of the present and future will be shaped by regulations at the local, state and national levels. Moreover, private organizations will influence the health care landscape. Change starts with ideas. We ask our students to develop their dreams and let their dreams shape a vision for the future that they will pursue. In the last analysis, the policy makers of tomorrow sit in a classroom today. Their journey as architects of change begins now.



THE VISIONARIES

THIS JOURNAL OWES ITS existence to several dedicated faculty and students at The University of Findlay. Dean Paul Sears of the College of Business was the motivating factor that helped launch this endeavor. He believes in his students and faculty as future authors whose publishing skills will blossom when stimulated. Moreover, Dean Sears will always be considered Honorary Editor of the Journal, regardless of who occupies the editor's chair. From the College of Business's adjunct faculty, Bill Ruse assisted with development of this foray into the digital horizon. Bill spent 36 of his 41 years in healthcare as CEO of a hospital and health system.

Don Stansloski, Dean of the College of Pharmacy, started the first new Ohio pharmacy program in 100 years and is shaping the program to stress personal growth in his students as well as research. With bright new faculty from venues throughout the world, the nucleus of an Editorial Board as well as authors is readily apparent. Patrick Malone, Assistant Dean of Pharmacy, brings to bear the scientific and technological skills necessary for a publication of the highest caliber.

Scott Walthour, Director of Information Technologies, and Ryan Fox, Network System Manager, worked to assure that open source software and related technologies and system networks were available to support publication of the Journal on a quarterly basis.

Special thanks to Brian Reynard who designed the layout of the Journal and formatted all articles and content into a final work of art. Dr. Christine Tulley has served on the editorial boards of many publications and provided publishing expertise and copyediting skills.

Student guidance was provided by Nicole Miller a graduating senior who worked during the summer of 2007 to research all of the aspects necessary to publish an electronic publication.

VOLUME ONE, NUMBER ONE – OUR AUTHORS

IT SEEMS APPROPRIATE THAT our first issue draws from the experience of our students. One of our articles has been written by a graduating MBA student, pursuing her degree in Healthcare Management at The University of Findlay. Our first

introduction to **Traci SuSong** was a note that she had a wonderful husband and a cat named Lucky. As a medical assistant in the Department of Surgery at University Hospitals in Cleveland, Ohio, USA, Traci has had a firsthand view of patients undergoing surgery for cancer. Her experience serves her well as she writes about *Women's Health: Fighting the Global Cervical Cancer Crisis*. In the US alone, more than 11,000 cases of invasive cervical cancer are diagnosed each year and the incidence is higher in developing countries. As Traci points out, however, there is hope for the future.

In a country ravaged by war, invasions, internal unrest and mountainous terrain Afghanistan struggles to bring adequate healthcare to its rural population. **Bill Ruse** looks at Afghanistan's health through the eyes of its health ministers and their strategic plan for health. In *A Healthy Future From the Ashes of Uncertainty* the focus is on Afghanistan's National Health Plan, a byproduct of the strategic planning process and a blueprint for the future of the nation.

Mr. Ruse in collaboration with MBA students presents the first and second part of a two part series on health care reform in the United States. Suggested changes in the public and private sector are outlined in *Take This Health Care System and if You're Not Better, Call Me in the Morning – The Health Care System of Tomorrow*.

FUNDING, EDITORIAL BOARD AND CALL FOR ARTICLES

FUNDING FOR THE INTERNET publication of the management journal is provided by the University of Findlay. The Editorial Board consists of students pursuing a MBA degree in health care, faculty of the University, and qualified health care faculty or practitioners around the world.

We encourage students and faculty from Universities around the world to submit articles for possible publication. Healthcare practitioners and government officials as well as experts in healthcare are also encouraged to share their wisdom as we strive for a world where good health is a country's most precious jewel.